

KEVIN T. GENTILCORE

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SUMMARY

A successful, detail-oriented graphic designer and published artist with excellent team-working skills and management experience, currently working full-time in an art studio, while also pursuing numerous freelance projects.

EDUCATION

Bachelor of Arts Degree—Media Arts and Animation 2001 – 2004

Art Institute of Colorado (Denver, CO)

- Focus on 2D animation, with training in 3D
- Emphasis on design skills, traditional drawing, character work and web design

PROFESSIONAL EXPERIENCE

Digital Designer 2012 – 2013

Merkle Inc. (Denver, CO)

- Responsible for production and design work on client emails for consumers and B2B
- Worked on production and design for animated Flash Banners
- Worked on production design for client redesign and print campaigns

Animator/Graphic Designer 2011

Center Partners (Denver, CO)

- Responsible for Flash character animation and lip sync
- Worked with art director and developer to meet clients' needs
- Conceived and designed elements for animation

Graphic Designer 2010 – 2011

Purple Crayons (Denver, CO)

- Worked with art director and developer to meet clients' needs
- Created project comps for prospective clients
- Built product-specific web sites and sub-sites

Junior Interactive Digital Artist 2008 – 2010

Crispin Porter & Bogusky (Boulder, CO)

- Conceived and implemented creative problem-solving for high-profile clients
- Worked with art directors and creative directors to meet clients' needs
- Created project comps, online banner ads and social network site banners
- Built product-specific web sites and sub-sites

Designer 2007 – 2008

Fowler Software Design (Denver, CO)

- Responsible for full business life cycle, including sales and pre-sales meetings; proposals and project estimates; design, delivery and implementation .
- Projects included custom home applications, online gaming site design, an online interactive scrap-booking web site and photo-editing application, and online vocal recording web site design and functionality.

Freelance Artist/Designer/Film Maker

Servicing a number of clients, including:

- *Denver Pavilions* (Denver, CO)—designed content for outdoor video displays featuring store specific offers. 2010 – Present

- *Marvel Comics/Upper Deck* (New York, NY)—invited as an artist to provide hundreds of hand drawn sketch cards for each series as they are produced. 2008 – Present

- *Backseat Conceptions* (Philadelphia, PA)—served as lead animator on a small team to develop a full-length Flash-animated TV pilot. 2009 – 2011

TECHNICAL SKILLS

Proficient in the following areas:

- Adobe Creative Suites CS5 • Flash CS5 • SQL • Premiere • After Effects
- Final Cut Pro • CSS • HTML coding • ActionScript 2.0 – 3.0